

Press Release

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January 6, 2015

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MarkLines Co., Ltd.

MarkLines Co., Ltd. (President and CEO: Makoto Sakai) opened its office in Germany on January 5, 2015. The subsidiary will serve as a base to expand business and strengthen information gathering in Europe.

1. Purpose

MarkLines has provided services with its bases in Japan, the US, China, and Thailand. MarkLines established its new office in Germany, the birthplace of the automotive industry, in order to expand its services in the European market and collect more information on the automotive industry in Europe.

2. Profile of MarkLines Europe GmbH

- (1) Company name: MarkLines Europe GmbH
- (2) Location: Barckhausstr. 1, 60325 Frankfurt am Main, Germany
- (3) Capital: EUR 25,000
- (4) Ownership percentage: 100%
- (5) Business description: Sales of MarkLines Automotive Industry Portal services, data gathering and research activities on local information
- (6) Start of operations: January 19, 2015

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MarkLines Co., Ltd. (Security code: 3901, TSE JASDAQ; headquartered in Minato-ku, Tokyo) provides services on MarkLines Automotive Industry Portal, which is a one-stop B2B online information service for the automotive industry. MarkLines provides two kinds of services: research tools and marketing tools. MarkLines' research tools provide online information on global vehicle production, sales volume, latest technologies and parts suppliers. MarkLines' marketing tools promote a customer's products, technologies and services to its members. MarkLines' services are currently used by over 1,700 companies which are in the automotive supply chain. Members include various OEMs and parts and material suppliers around the world. More information on our services can be found at <http://www.marklines.com/en/>.
