

## Press Release

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### Press Release

March 20, 2015

### MarkLines Releases Import Data to China by Model

MarkLines Co., Ltd.

- MarkLines Co., Ltd. (President and CEO: Makoto Sakai) started providing import data to China by model.
  - The import data are available since January 2015 and will be updated every month.
  - In January 2015, 101,028 vehicles were imported to China. This figure is equivalent to 5% of total passenger car sales in China for the month.
  - The top 10 brands imported include five German brands (BMW, Mercedes-Benz, VW, Audi and Porsche), three Japanese brands (Lexus, Subaru, Toyota), one British brand (Land Rover) and one U.S. brand (Jeep).
  - Please click the link below to refer to more detailed information.
- [http://www.marklines.com/en/vehicle\\_sales/](http://www.marklines.com/en/vehicle_sales/)

(Please register as a free or corporate member to see the detailed information.)

(Note):If you register as a free member, you will have access to all MarkLines' content free of charge for 24 hours.

For free member registration, please [click here](#).

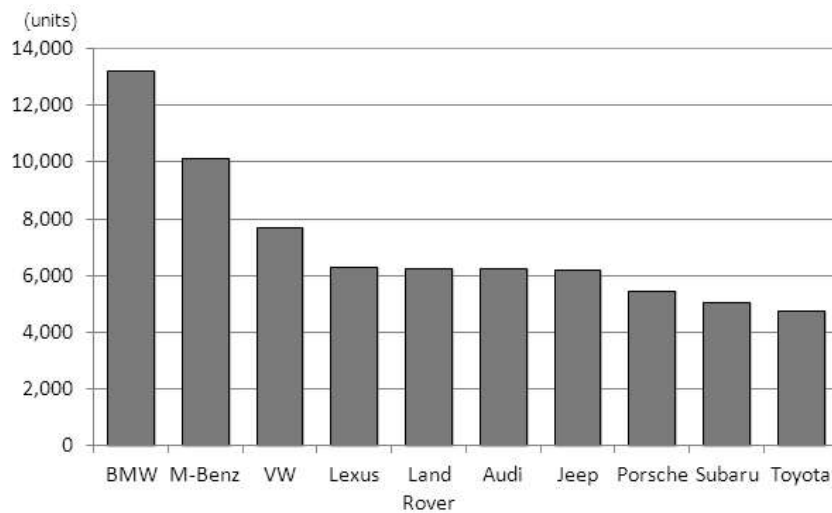
For inquiries on corporate member registration and website usage, please contact:

MarkLines Customer Support

Tel: +81-3-5785-1387 (9:00-17:30 (JST) Mon.-Fri. [except national holidays])

E-mail: [support@marklines.com](mailto:support@marklines.com)

Import Data to China by Brand (Top 10 brands as of Jan. 2015)



(units)		
Rank	Brand	Jan. 2015 Imports
1	BMW	13,209
2	M-Benz	10,138
3	VW	7,674
4	Lexus	6,299
5	Land Rover	6,246
6	Audi	6,230
7	Jeep	6,211
8	Porsche	5,420
9	Subaru	5,062
10	Toyota	4,755
-	Others	29,784
Total		101,028

[Click here for PDF file](#)

## Corporate Profile

[Headquarters]	Aoyama Tower Place 2F, 8-4-14 Akasaka Minato-ku, Tokyo 107-0052 Japan
[Date of Establishment]	January 4, 2001
[Employees]	87 (on consolidated basis), 67 (on unconsolidated basis) (As of the end of December 2014. The figures include part-time workers.)
[President & CEO]	Makoto Sakai
[URL]	<a href="http://www.marklines.com/en/">http://www.marklines.com/en/</a>
[Business Activities]	Operations of MarkLines Automotive Industry Portal

## Automotive Industry Portal

MarkLines Automotive Industry Portal is a one-stop B2B online information service for the automotive industry. The portal provides two kinds of services: research tools and marketing tools.

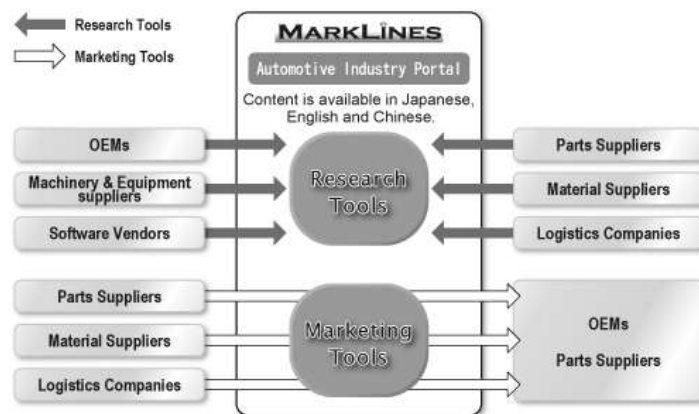
### Research Tools:

MarkLines provides information about the global automotive market, which is useful to all companies working in the industry. This allows companies to save time and money by using MarkLines instead of conducting independent research.

### Marketing Tools:

MarkLines has tools which promote a customer's products, technologies and services to over 90,000 MarkLines' members. MarkLines' members include various OEMs and parts suppliers around the world.

By providing services with these research tools and marketing tools, MarkLines supports its customers' procurement and marketing activities.



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